

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

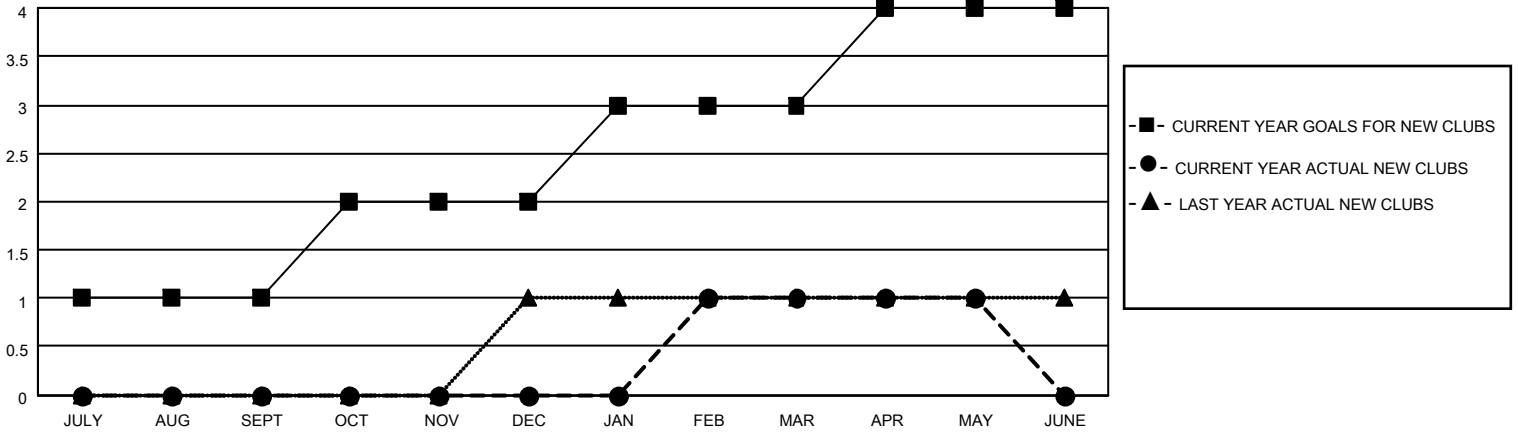
District 4 L5

Results as of: 5/31/2021

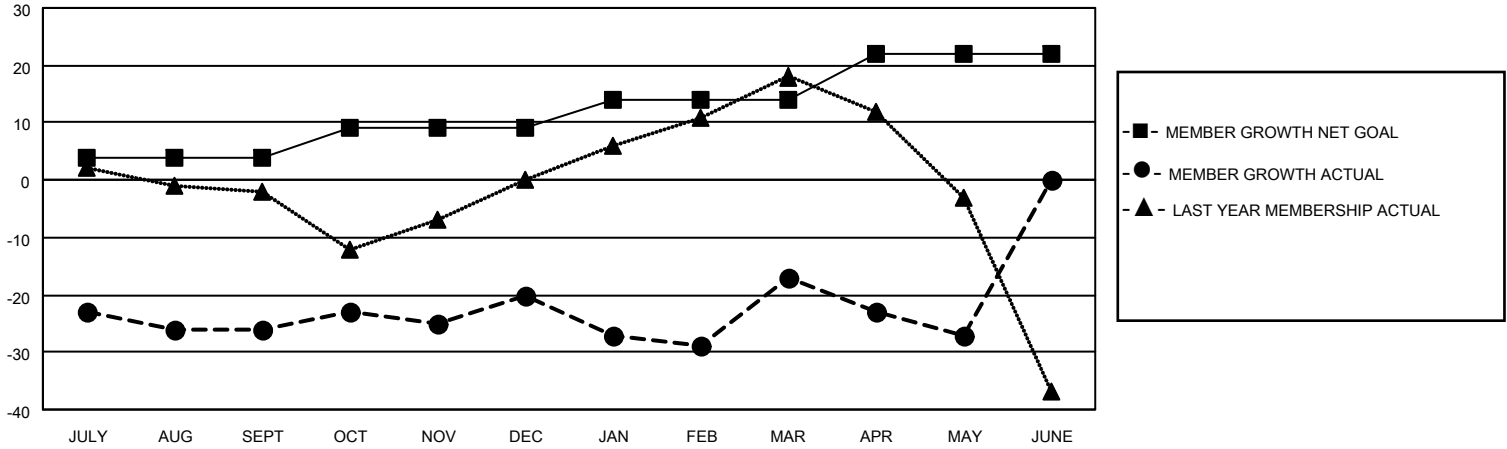
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	0
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	1	1	2
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	4	12	34
OCT/NOV/DEC	5	45	32
JAN/FEB/MAR	5	56	52
APR/MAY/JUNE	8	11	21

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



**DROPPED CLUBS: 2**

22 CLUBS OF 42 ADDED 1 OR MORE NEW MEMBERS

<u>GENDER DISTRIBUTION</u>	
MALE	435 (50.35%)
FEMALE	429 (49.65%)

<u>DROPPED MEMBERS</u>	
DECEASED	16
CLUB CANCELLED	27
OTHER	96
<b>TOTAL</b>	<b>139</b>

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	227
FAMILY MEMBERS PAYING HALF DUES	115